

## Sponsorship Opportunities

## Choose from:

- 1) Kid & Teen Connections customized friend-matching program for ages 4-17 around the world
- 2) ABB Community Health & Access Fund covers medicines, food, supplies, and healthcare costs
- 3) Brain Club® weekly virtual community education serving 500+ people annually, recordings reach 3000+ each week
- 4) Area of greatest need

## Sponsorship Levels

Bronze Sponsorship \$250	<ul> <li>Your name &amp; logo on All Brains Belong website</li> <li>Your name in the All Brains Belong newsletter</li> <li>Your name &amp; logo on 2 social media posts</li> </ul>
Silver Sponsorship \$500	<ul> <li>Name &amp; logo on the All Brains Belong website</li> <li>Name in the All Brains Belong newsletter</li> <li>Name &amp; logo on 3 social media posts</li> <li>Opportunity to submit a short video about your business, to be shared through ABB's social media channels</li> </ul>
Gold Sponsorship \$1000	<ul> <li>Name &amp; logo on the All Brains Belong website</li> <li>Name &amp; logo in the All Brains Belong newsletter</li> <li>Name &amp; logo on 4 social media posts</li> <li>Dedicated sponsor spotlight post</li> <li>Opportunity to submit a short video about your business, to be shared through ABB's social media channels</li> <li>Business name announced at Brain Club® (2 sessions)</li> </ul>
Platinum Sponsorship \$2500	<ul> <li>Name &amp; logo on the All Brains Belong website</li> <li>Name &amp; logo in the All Brains Belong newsletter</li> <li>Name &amp; logo on 5 social media posts</li> <li>Dedicated sponsor spotlight post</li> <li>Opportunity to submit a short video about your business, to be shared through ABB's social media channels</li> <li>Business name announced at Brain Club® (5 sessions)</li> <li>Custom branded content opportunity: Collaborate with ABB on a co-created blog post, podcast segment, or interview</li> <li>Recognition as Lead Sponsor on all printed and digital materials</li> <li>Additional customized benefits available upon request</li> </ul>
Title Sponsorship \$5000	<ul> <li>Includes all Platinum Sponsor benefits</li> <li>Business will be mentioned in every ABB media interview, academic talk, and community presentation</li> <li>Program will be referred to as "sponsored by" in its title for 6 months</li> </ul>