Kid Connections A friend-making program



Kid Connections is a free program that makes customized friendmatches for isolated kids and teens ages 4–17.

Now more than ever, we all need community. And yet so many children and teens struggle to find friends. This program connects kids, both in-person or virtually, with peers who share their interests.

We're seeking sponsors to partner with us to grow this program and give isolated kids the opportunity to have meaningful friendships.

Sponsorship includes visibility through ABB's social media (10K+ followers), media coverage (including Vermont Public), and shout outs in our newsletter



For more information, contact Reagan Dufresne at reagan@allbrainsbelong.org

Kid Connections Sponsorship Packages



BRONZE LEVEL (\$250)

- Your name & logo on All Brains Belong website
- Your name in the All Brains Belong newsletter
- Your name & logo on 2 social media posts

SILVER LEVEL (\$500)

- Name & logo on the All Brains Belong website
- Name in the All Brains Belong newsletter
- Name & logo on 3 social media posts
- · Opportunity to submit a short video about your business, to be shared through ABB's social media channels

GOLD LEVEL (\$1000)

- Name & logo on the All Brains Belong website
- Name & logo in the All Brains Belong newsletter
- Name & logo on 4 social media posts
- Dedicated sponsor spotlight post
- Opportunity to submit a short video about your business, to be shared through ABB's social media channels
- Business name announced at Brain Club (2 sessions)

PLATINUM LEVEL (\$2500)

- Name & logo on the All Brains Belong website
- Name & logo in the All Brains Belong newsletter
- Name & logo on 5 social media posts
- Dedicated sponsor spotlight post
- · Opportunity to submit a short video about your business, to be shared through ABB's social media channels
- Business name announced at Brain Club (5 sessions)
- Custom branded content opportunity: Collaborate with ABB on a co-created blog post, podcast segment, or interview
- Recognition as Lead Sponsor on all printed and digital materials
- Additional customized benefits available upon request

TITLE LEVEL (\$5000)

- Underwrites 6 months of the Kid Connections program
- Includes all Platinum Sponsor benefits
- · Business will be mentioned in every ABB media interview, academic talk, and community presentation
- Program will be referred to as:
- "Kid Connections, sponsored by [Your Business Name]"

Sponsorship packages can be customized to provide the most meaningful value to your organization.

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