

***A Failure of Imagination* Book Ambassador Toolkit: 50 Ways to Support the Book**

Reviews

- Leave a review on Amazon (early reviews matter most) – even if you buy it elsewhere (*in fact, we would appreciate it if you would buy it elsewhere!*)
- Leave a review on Goodreads
- Rate it on StoryGraph
- Add it to a public "want to read" or "currently reading" shelf

Share it with your people

- Share with friends, family, coworkers
- Share with a church, temple, or faith community group
- Share with groups you're part of — hobby group, parent group, alumni group, sports team, rotary club, etc.
- Belong to a book club? Suggest it for discussion; consider donating a copy or two

Give the book as a gift

- Give it as a gift — birthday, holiday, new job, graduation, "thinking of you"
- Give it as a gift to your own primary care clinician, therapist, or care team
- Buy a copy of the book and donate it to your local library
- Give it to a new grad or resident entering the field
- Give it as a gift to folks who are involved in hiring or supervising employees (or work in HR)

Social media

- Post a photo when your copy arrives
- Share a favorite quote or passage as a graphic
- Share your own "failure of imagination" moment from the healthcare system
- Write a short LinkedIn or Facebook post on why the book matters to you

Tag us (@allbrainsbelongvt on Instagram, Facebook, Bluesky; @all brains belong vt on LinkedIn) so we can reshare! Feel free to also use the hashtag #FailureOfImaginationBook

Libraries & bookstores

- Ask your library if they can stock the book (or give them a copy to stock)
- Request it through your library's online purchase-suggestion form
- Ask your library to feature it in a staff picks or new-release display
- Ask your local bookstore to stock the book
- Suggest it for a library or bookstore author talk or community read

Suggest the book for your workplace

- Suggest it to HR as a resource for a DEI, accessibility, or wellness initiative
- Suggest it for an employee resource group (disability, neurodivergent, parent, or caregiver ERG)
- Suggest it as a lunch-and-learn or book-club pick at work
- If you manage people, consider buying copies for your team

Suggest a training or workshop

- Suggest an ABB neurodiversity training for your workplace, healthcare practice, school, or organization (and/or give a copy of the book to the decision-makers)
- Suggest it to a nonprofit or civic organization looking for a speaker or training
- Mention ABB trainings to anyone you know who does hiring, onboarding, or people management

Community & civic groups

- Suggest it to your local disability advocacy group
- Bring it to a parent support group (autism, ADHD, disability parenting) or special-education advisory meeting
- Mention it in a neighborhood association or community newsletter

Media & podcasts

- Suggest Mel as a guest on a podcast you listen to
- Share it with a journalist who covers health, disability, or education

Events

- Come to one of our [launch events](#), and bring someone with you
- Host your own small discussion or watch-party around one of the events
- [Join us for Brain Club®](#), and bring someone with you

If you're on a conference planning committee

- Propose Mel as a keynote or session speaker
- Suggest the book for the conference bookstore or resource table
- Mention it when the committee is looking for content on disability, healthcare access, neurodiversity, or workplace inclusion

Healthcare & Health Professions Training Programs

- Suggest it to your hospital or health system's DEI or patient experience office
- Ask your medical school or hospital library to stock the book
- Bring it up at a grand rounds, journal club, or CME discussion
- Suggest it for a nursing, med school, or other health professions course on disability or communication
- Suggest it for a residency, med school, or health professions training program reading list
- Recommend it to a professor teaching disability studies, public health, or bioethics
- Share with your professional association's listserv
- Mention it in a hospital, clinic, or practice newsletter
- Recommend it to a colleague who's been asking how to do things differently for neurodivergent patients
- Mention it to a healthcare administrator or policymaker you know