**All Brains Belong's**
***Did You Know This Could Be Healthcare?*: 5th Anniversary Campaign for Community Health**
Toolkit for ABB Community Ambassadors | https://allbrainsbelong.org/campaign

As a valued member of our community, you can support our "*Did You Know This Could Be Healthcare?*" Campaign by sharing our story - and whatever part of your story you're willing to share - with others. We are growing ABB's circle by inviting more people in to know more and do more. You can help someone feel less alone just by sharing what this community has meant to you.

Whether you're a community program participant, a patient, an advisory board member, a volunteer, or someone who believes in what ABB stands for — *you are part of this movement.*

## 1. What's This Campaign About?

So many of us are living with needs that aren't being met — in healthcare, in community, in daily life. Especially if you're neurodivergent, or living with chronic illness, it can feel like you're carrying it all alone.

But at All Brains Belong, we're building something different. A place where people feel understood, and where community is part of care.

This campaign is about reminding people they're not alone. It's about showing up for each other, and making sure care and connection are still here for the people who need them most.

Together, we're:

- Reducing isolation by expanding free programs for connection and community for kids and adults
- Making space for people to access medical care when they're losing insurance, and access basic needs like groceries, medications, and supplies
- Supporting doctors who want to learn how to better care for neurodivergent patients and those with chronic illness

**A group of community members have donated $25,000. They've invited the rest of us to match their gift by 12/31.** Every dollar given has double the impact**.** Gifts of any size will have a huge impact on our community.

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## 2. Why Does This Matter to You?

Pick one or two that resonate — or write your own. That's what makes it real.

- "I've seen how hard it is for kids to make friends when they're different."
- "I know people who've been dismissed by doctors their whole lives."
- "My workplace has struggled to find employees who stay — ABB's trainings helped."
- "I've felt that pressure to 'seem normal' just to be accepted."
- "I've struggled with…."

## 3. What You Can Say or Share

### Email / Message Sample Script - DIRECT ASK:

I've been part of All Brains Belong, a nonprofit that provides healthcare and community programs for neurodivergent people. They're raising $50,000 by 12/31 to keep programs free and reopen to new patients. Every donation is matched dollar for dollar.

This matters to me because [insert your connection — e.g.,"I attend Brain Club," "I'm a patient," "My kid found a friend," "I finally feel understood"].

If you're able to give: https://allbrainsbelong.org/campaign

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### Email / Message Sample Script - NO ASK:

I've been part of a nonprofit called All Brains Belong — and [how has this impacted you?]

ABB creates healthcare and community for people whose needs aren't met by the traditional system — especially neurodivergent people and those with chronic illness. It's the first place I've experienced care that makes sense for how my brain and body work. And it's more than just medical care — it's about connection, belonging, and designing life in a way that works for you.

For me, [insert one sentence about what ABB has meant to you — e.g., "It's where I learned I wasn't broken." / "My kid found their first real friend here." / "I've finally stopped masking."]

If this resonates at all, I thought you might want to check it out: https://allbrainsbelong.org/get-connected
Thanks for reading. I just wanted to share, in case it's something that could be meaningful for you too.

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### Social Media Sample Post:

I volunteer with All Brains Belong VT, a nonprofit that provides healthcare and community for people with all types of brains. Their work matters to me because [insert your personal reason].

Some folks in the community are matching donations through the end of the year, raising money to keep free programs going. I wanted to pass along the link in case you're interested and are able to help: https://allbrainsbelong.org/campaign

*PS - if you'd like to, feel free to use the campaign hashtag in your post*
#DidYouKnowThisCouldBeHealthcare

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## 4. Other Ways to Help

➡ **Invite someone to Brain Club** "Want to come to Brain Club with me sometime? It's a space where you don't have to pretend."

➡ **Share the website:** https://allbrainsbelong.org/campaign

➡ **Know a business that might want to sponsor ABB?** https://allbrainsbelong.org/sponsorship

➡ **Know a workplace that needs training on neuroinclusive culture?** https://allbrainsbelong.org/education

➡ **Share your story:** Want to record a short quote, write something, or talk with someone about how ABB has impacted you? It really helps. Email us at community@allbrainsbelong.org.

➡ **Let folks know about ABB's new book:** https://allbrainsbelong.org/book